

Economic Recovery Task Force

Recommendations to the Select Board

May 19, 2020



Town & County of
NANTUCKET, MA



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RAFTELIS

Economic Roundtables

- Communication
- Use of Public Spaces
- Permitting and Temporary Regulations



ECONOMIC RECOVERY TASK FORCE

Select Board Recommendations

COMMUNICATION

more
POSITIVE
MESSAGE



AMBASSADORS



WHAT'S OPEN



MASK
USAGE



COLLABORATE
to ENCOURAGE
KIDS to COMPLY

PERMITTING

PARKING

- other options and uses...
- valet
- fee reductions

ALCOHOL & EVENTS

- renew restaurants
- extend to 2021



PUBLIC SPACES

PARKING
LOTS
MULTI-USE



CLOSE
SOME
STREETS



OUTDOOR
ALCOHOL
PERMITS

NO
10 PM
CURFEW

TENT
PERMIT
EXPANSION

CURB
SIDE
OPTIONS



PUBLIC
BEACH
LOOSEN
RESTRICTIONS

Communications



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Communications

- Tone
 - › Be positive – stress that the Island is safe and people are welcome here!
 - › Stress personal responsibility – physical distancing and wearing masks where physical distancing is not possible, following current advisories, etc.
- Actions
 - › Share the Governor's Reopening Advisory Board Guidelines regarding regulations for business reopening – and clarify if there are any restrictions unique to Nantucket
 - › Develop a video promoting the Island and allow businesses to share the video on their websites and provide it to clients.
 - › Develop a comprehensive written communication for visitors and seasonal residents that describe the situation on the Island and reviews orders.
 - › Post signage regarding mask requirements and recommendations in high visibility public locations and provide signage for businesses and share appropriate exceptions
 - › Collaborate with schools, camps, and other child service agencies to encourage parents to educate their children on wearing masks as required.
 - › Encourage use of alternative modes of transportation to minimize need for parking throughout the Island.
- Services
 - › Hire and place ambassadors at all points of entry (airport, ferry terminals) and provide information on orders and requirements.



Use of Public Spaces



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Use of Public Spaces – Streets & Sidewalks

- Develop a circulation and use plan for public right of way in the downtown and mid-Island:
 - › Close selected downtown streets at certain times to promote retail/restaurant activity.
 - › Create marked curbside pick up zones for retail and restaurants. East and West sides of Downtown.
 - › Establish one-way street periods on mid-island streets to allow parking for mid-island restaurants/venues.
- Advocate for a late night SSA freight boat to allow deliveries to be made early morning before streets are closed.



Use of Public Spaces – Outdoor Access

- Advocate for additional flexibility to allow venues to use parking lots for outdoor dining & permit alcohol licenses to extend to outdoor space.
- Expedite local permitting process to allow alcohol in outdoor spaces where it is currently prohibited if permitted by State Law.
- Permit and encourage use of downtown pocket parks for carryout dining.
 - › Approach private organizations (St Paul's/Atheneum/Dreamland) to use their open spaces for dining/take out.
- Provide picnic benches in open spaces (closed streets/pocket parks) for take out dining.



Use of Public Spaces – Parking Changes

(To allow street closures)

- Encourage use of Valet by partnering with local merchants to share the cost of subsidizing the valet.
- Utilize parking lot at Saltmarsh Center for public use.
- Explore allowing parking at mid-island fire station for use as a potential park and ride and for local restaurant use (to allow restaurants to use their lots for dining).
- Advocate with RTA to allow private shuttles from Park & Rides to different locations.
- Create longer-term parking outside of Core district.
- Encourage public transportation/reduce NRTA fees.



Permitting and Temporary Regulations



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Permitting and Temporary Regulations – Proposed Changes

- Relax parking lot requirements to allow other temporary uses to occur in parking lots.
- Relax time constraints and uses on tent requirements for the 2020 season
 - › Allow for open air markets/dining; and
 - › Allow private home tent permits cancelled in 2020 to carryover to 2021 without impacting the number of allowable permits for 2021
- Expand hours at restaurants to allow late seating.
- Loosen restrictions on food truck locations.
- Relax sidewalk merchandise and wares by-law.
- Loosen permitting to allow more catering on beaches.



Permitting and Temporary Regulations – Safety matters

- Follow state guidelines and procedures to assist businesses with contact tracing for employees, guests and customers.
- Provide local businesses with information on sourcing necessary PPE.
- Develop and publish procedures to keep public spaces clean and sanitized.



Permitting and Temporary Regulations – Child Care

- Assist summer camps with rapid re-openings when orders permit.
- Assist day care centers and summer camps with implementing appropriate safety and health precautions.

